

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

**MY STORY - MOTIVATIONAL SESSION BY SUCCESSFUL ENTREPRENEUR/START-UP
FOUNDER.**

OVERVIEW

Objective:

importance of branding and how to start branding for their own startups.

Benefit in terms of learning/Skill/Knowledge obtained:

webinar helped all the students to develop their knowledge in branding and marketing which would help them to start their own startups.

Academic Year:

2021-22

Program driven by:

IIC Calendar Activity

Month:

November

Program /Activity Name:

My Story - Motivational Session by Successful Entrepreneur/Start-up founder.

Program Type:

Motivation Speech

Other:

null

Program Theme:

Startup

Other:

NA

Date & Duration (Days):

External Participants, If any:

09/04/2021-09/04/2021-0	2
Student Participants:	Faculty Participants:
75	5
Expenditure Amount, If any:	Remark:
0	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/2085-IC201811217.JPG
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/3561-IC201811217.JPG
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**
SESSION ON PROBLEM SOLVING AND IDEATION WORKSHOP

OVERVIEW

Objective:

The main motive behind the Workshop was to inculcate a creative and innovative mindset

Benefit in terms of learning/Skill/Knowledge obtained:

The students attended the workshops in groups, The workshop was completed with prof Mohan Kumar's address to students specifying various ways to gener

Academic Year:

2021-22

Program driven by:

IIC Calendar Activity

Month:

November

Program /Activity Name:

Session on Problem Solving and Ideation Workshop

Program Type:

Workshop

Other:

null

Program Theme:

Startup

Other:

NA

Date & Duration (Days):

External Participants, If any:

08/21/2021-08/21/2021-0	0
Student Participants:	Faculty Participants:
50	1
Expenditure Amount, If any:	Remark:
0	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/3905-IC201811217.JPG
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/8994-IC201811217.JPG
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**
**WORKSHOP ON “ENTREPRENEURSHIP AND INNOVATION AS CAREER
OPPORTUNITY"**

OVERVIEW

Objective:

Importance of EV, Types of EV, Charging of EV,
and Entrepreneurship opportunities in E.V.

**Benefit in terms of learning/Skill/Knowledge
obtained:**

Keynote speaker was Mr. Suhas Joshi, EV expert.
He has over 32 years total experience in Industry
with companies like Emerson Electric Power,
Delta El

Academic Year:

2021-22

Program driven by:

IIC Calendar Activity

Month:

November

Program /Activity Name:

Workshop on “Entrepreneurship and Innovation
as Career Opportunity"

Program Type:

Leadership Talk

Other:

null

Program Theme:

Entrepreneurship

Other:

NA

Date & Duration (Days):

External Participants, If any:

01/27/2022-01/27/2022-0	5
Student Participants:	Faculty Participants:
92	22
Expenditure Amount, If any:	Remark:
0	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/3029-IC201811217.JPG
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/9649-IC201811217.JPG
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

**PITCHING EVENT FOR IDEAS SCOUTED & LINKAGE WITH INNOVATION
AMBASSADORS FOR MENTORSHIP SUPPORT.**

OVERVIEW

Objective:

Promotion of startup activity & motivating students & faculty members towards entrepreneurship

Benefit in terms of learning/Skill/Knowledge obtained:

Knowledge on key building blocks for Business Model Canvas for converting ideas in to startups and further nurturing potential ideas for next level

Academic Year:

2021-22

Program driven by:

IIC Calendar Activity

Month:

November

Program /Activity Name:

Pitching Event for Ideas Scouted & linkage with Innovation Ambassadors for mentorship support.

Program Type:

Workshop

Other:

NA

Program Theme:

Entrepreneurship

Other:

NA

Date & Duration (Days):

External Participants, If any:

02/18/2022-02/18/2022-0	10
Student Participants:	Faculty Participants:
134	20
Expenditure Amount, If any:	Remark:
0	18th February, 2022 Innovation Cell (iCell), Atharva College of Engineering (ACE) planned & successfully conducted 1-Day “Pitching Event for Ideas Scouted & linkage with Innovation Ambassadors for mentorship support”. The event began with a Webinar on the
ATTACHMENTS	
Video:	https://drive.google.com/file/d/19eFDbhdO-SpPwguEM2HGssT1WqFYvuc_/view?usp=sharing
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/4261-IC201811217.jpeg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/3343-IC201811217.pdf
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

SESSION ON ACHIEVING PROBLEM-SOLUTION FIT & PRODUCT-MARKET FIT

OVERVIEW

Objective:

To Achieve Problem-Solution Fit & Market Understanding & Creating a value prior to Product launch

Benefit in terms of learning/Skill/Knowledge obtained:

Understanding the various aspects of early stage startups & avoiding failures & understanding Problem-Solution Fit & Product-Market Fit

Academic Year:

2021-22

Program driven by:

IIC Calendar Activity

Month:

November

Program /Activity Name:

Session on Achieving Problem-Solution Fit & Product-Market Fit

Program Type:

Seminar/Case Studies

Other:

null

Program Theme:

Entrepreneurship

Other:

NA

Date & Duration (Days):

02/24/2022-02/24/2022-0

External Participants, If any:

5

Student Participants:	Faculty Participants:
230	20
Expenditure Amount, If any:	Remark:
0	24th February, 2022 Innovation Cell (iCell), Atharva College of Engineering (ACE) planned & successfully conducted a Session on “Achieving Problem-Solution Fit & Product-Market Fit”. The event was conducted for the Students & Faculty Members of Atharva
ATTACHMENTS	
Video:	https://drive.google.com/file/d/1Gspalqfq7CTKWNR188fwXo2SgS/view?usp=sharing
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/6259-IC201811217.jpeg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/repo81-IC201811217.pdf
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**
**WORKSHOP ON ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOR
DEVELOPMENT**

OVERVIEW

Objective:

To motivate students for Entrepreneurship,
explain them skills and attitude needed for startup

**Benefit in terms of learning/Skill/Knowledge
obtained:**

Student gained in depth insight into
entrepreneurship skills. also students gained
knowledge about problem based learning.

Academic Year:

2021-22

Program driven by:

IIC Calendar Activity

Month:

November

Program /Activity Name:

Workshop on Entrepreneurship Skill, Attitude and
Behavior Development

Program Type:

Workshop

Other:

null

Program Theme:

Entrepreneurship

Other:

NA

Date & Duration (Days):

External Participants, If any:

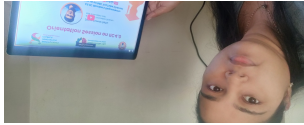
02/25/2022-03/25/2022-28	1
Student Participants:	Faculty Participants:
75	20
Expenditure Amount, If any:	Remark:
0	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/2617-IC201811217.JPG
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/2250-IC201811217.JPG
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**
ORIENTATION SESSION ON IIC4.0 & FEATURES

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
Orientation Session on IIC4.0 & Features - MoE's Innovation Cell	1. IIC 4.0 Registration and Participation Guidelines 2. Introduction to New Features of IIC 4.0 Portal and How to Use It. 3. Glance through various pr
Academic Year:	Program driven by:
2021-22	MIC driven Activity
Month:	Program /Activity Name:
January	Orientation Session on IIC4.0 & Features
Program Type:	Other:
Other	Orientation session IIC 4.0
Program Theme:	Other:
Entrepreneurship	NA
Date & Duration (Days):	External Participants, If any:
01/24/2022-03/24/2022-59	0

Student Participants:	Faculty Participants:
70	25
Expenditure Amount, If any:	Remark:
0	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/9829-IC201811217.jpg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/1257-IC201811217.JPG
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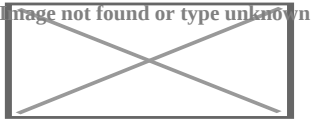
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

**E-SYMPOSIUM ON BUILDING INNOVATION ECOSYSTEM IN EDUCATIONAL
INSTITUTIONS- DAY 1 (11TH JAN 2022)**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
NA	NA
Academic Year:	Program driven by:
2021-22	MIC driven Activity
Month:	Program /Activity Name:
January	AKAM
Program Type:	Other:
Annual Report	NA
Program Theme:	Other:
Innovation	NA
Date & Duration (Days):	External Participants, If any:
2022-01-11-2022-01-13-	NA
Student Participants:	Faculty Participants:

0	0
Expenditure Amount, If any:	Remark:
NA	NA
ATTACHMENTS	
Video:	NA
Photograph1:	
Photograph2:	NA
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/mic/NA
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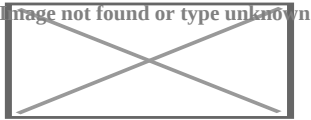
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

**E-SYMPOSIUM ON BUILDING INNOVATION ECOSYSTEM IN EDUCATIONAL
INSTITUTIONS- DAY 2 (12TH JAN 2022)**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
NA	NA
Academic Year:	Program driven by:
2021-22	MIC driven Activity
Month:	Program /Activity Name:
January	AKAM
Program Type:	Other:
Annual Report	NA
Program Theme:	Other:
Innovation	NA
Date & Duration (Days):	External Participants, If any:
2022-01-11-2022-01-13-	NA
Student Participants:	Faculty Participants:

0	0
Expenditure Amount, If any:	Remark:
NA	NA
ATTACHMENTS	
Video:	NA
Photograph1:	
Photograph2:	NA
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/mic/NA
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**
SESSION/ WORKSHOP ON BUSINESS MODEL CANVAS (BMC)

OVERVIEW

Objective:

The Webinar/Workshop was focused on the thrust area of How to begin with the Business Model Plan

Benefit in terms of learning/Skill/Knowledge obtained:

Business Model Generation, Startup Ideas conversion in to proper Business Model, Idea Pitching

Academic Year:

2021-22

Program driven by:

IIC Calendar Activity

Month:

November

Program /Activity Name:

Session/ Workshop on Business Model Canvas (BMC)

Program Type:

Workshop

Other:

null

Program Theme:

Entrepreneurship

Other:

NA

Date & Duration (Days):

06/23/2022-06/23/2022-0

External Participants, If any:

4

Student Participants:	Faculty Participants:
140	25
Expenditure Amount, If any:	Remark:
0	23rd June, 2022 Innovation Cell (iCell), Atharva College of Engineering (ACE) planned & successfully conducted a Webinar/Workshop on “An Overview on Business Model Canvas”. The webinar followed by workshop was conducted for the Students & Faculty Member
ATTACHMENTS	
Video:	https://drive.google.com/file/d/1JJ1d1fMXv4ZG3ugdTYRZNPYQlkBN4bQi/view?usp=sharing
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/5344-IC201811217.jpeg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/5268-IC201811217.pdf
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

**DEVELOPING ONLINE REPOSITORY OF BUSINESS PLAN/PROTOTYPES DEVELOPED
AND WAY FORWARD PLAN**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
NA	Faculty and Student members understood how prototyping is done and implemented in Project based learning
Academic Year:	Program driven by:
2021-22	IIC Calendar Activity
Month:	Program /Activity Name:
November	Developing Online Repository of Business Plan/Prototypes Developed and Way forward plan
Program Type:	Other:
Seminar/Case Studies	null
Program Theme:	Other:
R&D and Innovation	NA
Date & Duration (Days):	External Participants, If any:

06/27/2022-06/27/2022-0	5
Student Participants:	Faculty Participants:
140	10
Expenditure Amount, If any:	Remark:
3000	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/9277-IC201811217.jpeg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/7017-IC201811217.pdf
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ATHARVA EDUCATIONAL TRUSTS COLLEGE OF ENGINEERING , MUMBAI (IC201811217)

**DEMO DAY/EXHIBITION/POSTER PRESENTATION OF BUSINESS PLAN/PROTOTYPE
DEVELOPED & LINKAGE WITH INNOVATION AMBASSADORS FOR MENTORSHIP
SUPPORT.**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
NA	Students nurture abilities like Team Work, Innovation, thinking skills, etc
Academic Year:	Program driven by:
2021-22	IIC Calendar Activity
Month:	Program /Activity Name:
November	Demo Day/Exhibition/Poster Presentation of Business Plan/Prototype developed & linkage with Innovation Ambassadors for mentorship support.
Program Type:	Other:
Exhibition/Demo Day	null
Program Theme:	Other:
Startup	NA

Date & Duration (Days):	External Participants, If any:
06/02/2022-06/02/2022-0	null
Student Participants:	Faculty Participants:
405	15
Expenditure Amount, If any:	Remark:
null	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	NA
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/4631-IC201811217.pdf
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

**WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS (IPRS) AND IP MANAGEMENT
FOR START UP**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
NA	Students got the idea of basics of Patenting and other legal procedures
Academic Year:	Program driven by:
2021-22	IIC Calendar Activity
Month:	Program /Activity Name:
November	Workshop on Intellectual Property Rights (IPRs) and IP management for start up
Program Type:	Other:
Seminar/Case Studies	null
Program Theme:	Other:
IPR	NA
Date & Duration (Days):	External Participants, If any:
06/27/2022-06/27/2022-0	null

Student Participants:	Faculty Participants:
140	10
Expenditure Amount, If any:	Remark:
3000	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	NA
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/2963-IC201811217.pdf
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

SESSION ON “HOW TO PLAN FOR START-UP AND LEGAL & ETHICAL STEPS”

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
NA	Speaker talked about the steps which has to be taken for Start-up
Academic Year:	Program driven by:
2021-22	IIC Calendar Activity
Month:	Program /Activity Name:
November	Session on “How to plan for Start-up and legal & Ethical Steps”
Program Type:	Other:
Motivation Speech	null
Program Theme:	Other:
Startup	NA
Date & Duration (Days):	External Participants, If any:
05/25/2022-05/25/2022-0	2

Student Participants:	Faculty Participants:
310	10
Expenditure Amount, If any:	Remark:
3000	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	NA
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/3272-IC201811217.pdf
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
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**FIELD/EXPOSURE VISIT TO INCUBATION UNIT/PATENT FACILITATION
CENTRE/TECHNOLOGY TRANSFER CENTRE**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
NA	The moto EyCoin was well implemented and was also exhibited at IIT Bombay exhibition
Academic Year:	Program driven by:
2021-22	IIC Calendar Activity
Month:	Program /Activity Name:
November	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre
Program Type:	Other:
Field Visit	null
Program Theme:	Other:
Startup	NA
Date & Duration (Days):	External Participants, If any:
07/25/2022-07/25/2022-0	0

Student Participants:	Faculty Participants:
6	2
Expenditure Amount, If any:	Remark:
0	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	NA
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/5138-IC201811217.pdf
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

WORKSHOP ON PROTOTYPE/PROCESS DESIGN AND DEVELOPMENT - PROTOTYPING

OVERVIEW

Objective:

NA

Benefit in terms of learning/Skill/Knowledge obtained:

Participants understood the basics of Prototyping while developing a project

Academic Year:

2021-22

Program driven by:

(Minis) IIC Calendar Activity

Month:

November

Program /Activity Name:

Workshop on Prototype/Process Design and Development - Prototyping

Program Type:

Workshop

Other:

NA

Program Theme:

Entrepreneurship

Other:

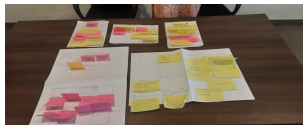
NA

Date & Duration (Days):

07/06/2022-09/07/2022-63

External Participants, If any:

0

Student Participants:	Faculty Participants:
0	12
Expenditure Amount, If any:	Remark:
0	NA
ATTACHMENTS	
Video:	NA
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/9859-IC201811217.jpeg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/7434-IC201811217.pdf
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
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**DEMO DAY/EXHIBITION/POSTER PRESENTATION OF START-UPS DEVELOPED & AMP;
LINKAGE WITH INNOVATION AMBASSADORS FOR MENTORSHIP SUPPORT.**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
NA	Technical Team of Ember E-Cell had created various creative and outstanding technical projects
Academic Year:	Program driven by:
2021-22	IIC Calendar Activity
Month:	Program /Activity Name:
November	Demo Day/Exhibition/Poster Presentation of Start-ups developed & linkage with Innovation Ambassadors for mentorship support.
Program Type:	Other:
Exhibition/Demo Day	null
Program Theme:	Other:
R&D and Innovation	NA
Date & Duration (Days):	External Participants, If any:

04/04/2022-04/06/2022-2	0
Student Participants:	Faculty Participants:
30	10
Expenditure Amount, If any:	Remark:
0	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	NA
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/9430-IC201811217.pdf
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

**SESSION/ PANEL DISCUSSION WITH INNOVATION AND START-UP ECOSYSTEM
ENABLERS FROM THE REGION/STATE/NATIONAL LEVEL**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
NA	Students got to know about basis of starting a project and developing it into start up in order to get maximum profits
Academic Year:	Program driven by:
2021-22	IIC Calendar Activity
Month:	Program /Activity Name:
November	Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level
Program Type:	Other:
Other	Panel Discussion
Program Theme:	Other:
Startup	NA
Date & Duration (Days):	External Participants, If any:

08/17/2022-08/17/2022-0	0
Student Participants:	Faculty Participants:
50	10
Expenditure Amount, If any:	Remark:
0	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/2292-IC201811217.jpeg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/7787-IC201811217.pdf
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

**SESSION ON ANGEL INVESTMENT/VC FUNDING OPPORTUNITY FOR EARLY STAGE
ENTREPRENEURS.**

OVERVIEW

Objective:

NA

**Benefit in terms of learning/Skill/Knowledge
obtained:**

capital market awareness among students and
faculty members

Academic Year:

2021-22

Program driven by:

IIC Calendar Activity

Month:

November

Program /Activity Name:

Session on Angel Investment/VC Funding
Opportunity for Early Stage Entrepreneurs.

Program Type:

Motivation Speech

Other:

null

Program Theme:

Entrepreneurship

Other:

NA

Date & Duration (Days):

08/25/2022-09/25/2022-31

External Participants, If any:

0

Student Participants:	Faculty Participants:
70	10
Expenditure Amount, If any:	Remark:
0	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/2974-IC201811217.jpeg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/2496-IC201811217.pdf
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MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

**ORGANISE SESSION ON “LEAN START-UP & MINIMUM VIABLE
PRODUCT/BUSINESS”- BOOT CAMP (OR) MENTORING SESSION**

OVERVIEW

Objective:

The Seminar was focused on the thrust area of
How to begin with the Lean Startup & MVP

**Benefit in terms of learning/Skill/Knowledge
obtained:**

Lean Startup Model Generation, Startup Ideas
conversion in to Scalable Business Model,
Understanding the connect of Build, Measure &
Learn

Academic Year:

2021-22

Program driven by:

IIC Calendar Activity

Month:

November

Program /Activity Name:

Organise Session on “Lean Start-up &
Minimum Viable Product/Business”- Boot Camp
(or) Mentoring Session

Program Type:

Seminar/Case Studies

Other:

NA

Program Theme:

Entrepreneurship

Other:

NA

Date & Duration (Days):	External Participants, If any:
09/05/2022-09/05/2022-0	1
Student Participants:	Faculty Participants:
50	5
Expenditure Amount, If any:	Remark:
null	05th September, 2022, Innovation Cell (iCell), Atharva College of Engineering (ACE), Mumbai planned & successfully conducted a Session on “Lean Startup & Minimum Viable Product/Business”. The Session was conducted for the Students & Faculty Members of A
ATTACHMENTS	
Video:	https://drive.google.com/file/d/1uxZfC9-9X8ip6kbbHA0PSupkvn6Gsr7S/view?usp=sharing
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/6524-IC201811217.jpg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/3798-IC201811217.pdf
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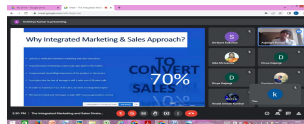
MOE'S INNOVATION CELL
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

SESSION ON ACCELERATORS/INCUBATION - OPPORTUNITIES FOR STUDENTS & FACULTIES - EARLY STAGE ENTREPRENEURS

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
NA	Got idea on Departmentalization Vs. Integration of Marketing and Sales, Costs Incurred of running the system, Merits and Demerits of both the approach
Academic Year:	Program driven by:
2021-22	IIC Calendar Activity
Month:	Program /Activity Name:
November	Session on Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs
Program Type:	Other:
Seminar/Case Studies	null
Program Theme:	Other:
Startup	NA

Date & Duration (Days):	External Participants, If any:
09/20/2022-09/20/2022-0	0
Student Participants:	Faculty Participants:
70	10
Expenditure Amount, If any:	Remark:
1500	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	NA
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/5216-IC201811217.pdf
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

**SESSION ON INNOVATION/PROTOTYPE VALIDATION – CONVERTING INNOVATION
INTO A START-UP OR SESSION ON ACHIEVING “VALUE PROPOSITION FIT” & “BUSINESS FIT”**

OVERVIEW

Objective:

NA

**Benefit in terms of learning/Skill/Knowledge
obtained:**

Participants understood basic of entrepreneurial
skills and development of a start up

Academic Year:

2021-22

Program driven by:

IIC Calendar Activity

Month:

November

Program /Activity Name:

Session on Innovation/Prototype Validation –
Converting Innovation into a Start-up or Session
on Achieving “Value Proposition Fit” & “Business Fit”

Program Type:

Motivation Speech

Other:

NA

Program Theme:

Entrepreneurship

Other:

NA

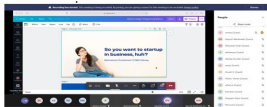
Date & Duration (Days):	External Participants, If any:
05/25/2022-09/25/2022-123	2
Student Participants:	Faculty Participants:
310	15
Expenditure Amount, If any:	Remark:
3000	NA
ATTACHMENTS	
Video:	NA
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/1095-IC201811217.jpeg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/5389-IC201811217.pdf
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**
MY STORY - MOTIVATIONAL SESSION BY SUCCESSFUL INNOVATORS.

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
How to build a corporate identity for startups and SMEs	Business development strategy. ? Marketing sales ? Positioning and differentiation
Academic Year:	Program driven by:
2021-22	IIC Calendar Activity
Month:	Program /Activity Name:
November	My Story - Motivational Session by Successful Innovators.
Program Type:	Other:
Motivation Speech	null
Program Theme:	Other:
R&D and Innovation	NA
Date & Duration (Days):	External Participants, If any:
07/17/2021-07/17/2021-0	2

Student Participants:	Faculty Participants:
57	10
Expenditure Amount, If any:	Remark:
0	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/1855-IC201811217.JPG
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/5982-IC201811217.JPG
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