

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

SESSION ON “HOW TO PLAN FOR START-UP AND LEGAL & ETHICAL STEPS”

OVERVIEW

Objective:

The Webinar focused on the development of own personality based on different sheaths.

Benefit in terms of learning/Skill/Knowledge obtained:

Dr. Kallurkar shared his valuable experience of in the field of Entrepreneurship. Also topics like Startup Lifecycle, Meta innovation, SWOT Analysis

Academic Year:

2020-21

Program driven by:

IIC Calendar Activity

Month:

March

Program /Activity Name:

Session on “How to plan for legal & Start-up and Ethical Steps”

Program Type:

Motivation Speech

Other:

NA

Program Theme:

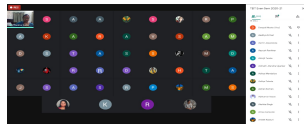
Startup

Other:

null

Date & Duration (Days):

External Participants, If any:

01/27/2021-01/27/2021-0	null
Student Participants:	Faculty Participants:
121	8
Expenditure Amount, If any:	Remark:
null	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/5131-IC201811217.jpeg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/5702-IC201811217.pdf
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

**BUSINESS PLAN/PROTOTYPE COMPETITION TO INVITE INNOVATIVE BUSINESS
MODELS FROM STUDENTS**

OVERVIEW

Objective:

The Competition was organized to motivate students to present their Business Ideas and have feedback

Benefit in terms of learning/Skill/Knowledge obtained:

Students presented their ideas from various domains such as E-Vehicle, Application of AR/VR, healthcare and Solar based ideas.

Academic Year:

2020-21

Program driven by:

IIC Calendar Activity

Month:

March

Program /Activity Name:

Business Plan/Prototype Competition to Invite Innovative Business Models from Students

Program Type:

Other

Other:

Competition

Program Theme:

Other

Other:

Business Idea

Date & Duration (Days):

External Participants, If any:

01/30/2021-01/30/2021-0	null
Student Participants:	Faculty Participants:
20	8
Expenditure Amount, If any:	Remark:
null	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/4734-IC201811217.jpeg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/4279-IC201811217.pdf
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**
SESSION/ WORKSHOP ON BUSINESS MODEL CANVAS (BMC)

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
NA	The Webinar focused on the thrust area of How to begin with the Business Model Plan & its 9 building blocks
Academic Year:	Program driven by:
2020-21	IIC Calendar Activity
Month:	Program /Activity Name:
March	Session/ Workshop on Business Model Canvas (BMC)
Program Type:	Other:
Other	Session on An Overview on Business Model Canvas
Program Theme:	Other:
Entrepreneurship	NA
Date & Duration (Days):	External Participants, If any:

01/28/2021-01/28/2021-0	11
Student Participants:	Faculty Participants:
70	9
Expenditure Amount, If any:	Remark:
0	28th January, 2021 Innovation Cell (iCell), Atharva College of Engineering (ACE) planned & successfully conducted a Webinar on “An Overview on Business Model Canvas”. The webinar was conducted for the Students & Faculty Members of Atharva College of Eng
ATTACHMENTS	
Video:	https://drive.google.com/file/d/1aG5ZBFfe7hZBmvHcUhzeVY3BgUfNJ/view?usp=sharing
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/5141-IC201811217.jpg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/repo319-IC201811217.pdf
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

WORKSHOP ON PROTOTYPE/PROCESS DESIGN AND DEVELOPMENT - PROTOTYPING

OVERVIEW

Objective:

Objective of the session is to guide students to convert their ideas to working prototype.

Benefit in terms of learning/Skill/Knowledge obtained:

prototyping, startup, thinking on idea, team work

Academic Year:

2020-21

Program driven by:

IIC Calendar Activity

Month:

March

Program /Activity Name:

Workshop on Prototype/Process Design and Development - Prototyping

Program Type:

Other

Other:

Session/Webinar

Program Theme:

Other

Other:

Prototyping

Date & Duration (Days):

01/29/2021-01/29/2021-0

External Participants, If any:

null

Student Participants:	Faculty Participants:
60	9
Expenditure Amount, If any:	Remark:
null	NA
ATTACHMENTS	
Video:	NA
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/7489-IC201811217.png
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/6821-IC201811217.pdf
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

**FIELD/EXPOSURE VISIT TO INCUBATION UNIT/PATENT FACILITATION
CENTRE/TECHNOLOGY TRANSFER CENTRE/ CO- WORKING SPACES**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
field visit for startup	to gain knowledge about Moulding machines and designing.
Academic Year:	Program driven by:
2020-21	IIC Calendar Activity
Month:	Program /Activity Name:
March	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre/ Co- working spaces
Program Type:	Other:
Field Visit	NA
Program Theme:	Other:
Startup	NA
Date & Duration (Days):	External Participants, If any:

12/10/2020-12/10/2020-0	null
Student Participants:	Faculty Participants:
1	0
Expenditure Amount, If any:	Remark:
null	Above FB URL is of ACE IIC FB page , Could not post it on social media coz of confidentiality.
ATTACHMENTS	
Video:	NA
Photograph1:	 Picture of FoodGood Startup For which visit is conducted. Pictures of industry can not taken due to confidentiality.
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/2462-IC201811217.JPG
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/9956-IC201811217.pdf
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**
TEDXACE 2020 EVENT

OVERVIEW

Objective:

Having had the pandemic hit us, the team put in their best efforts to provide a TED-like experience

Benefit in terms of learning/Skill/Knowledge obtained:

Talk on various topics

Academic Year:

2020-21

Program driven by:

Self-driven Activity

Month:

December

Program /Activity Name:

TEDxACE 2020 event

Program Type:

Other

Other:

TEDxACE

Program Theme:

Other

Other:

Bridges

Date & Duration (Days):

12/19/2020-12/19/2020-0

External Participants, If any:

20

Student Participants:

Faculty Participants:

65	15
Expenditure Amount, If any:	Remark:
null	Faculty :Dr Ritu Sharma, Student: Gaurang Naik
ATTACHMENTS	
Video:	https://www.youtube.com/watch?v=hQigUH0vZSE&t=221s https://www.youtube.com/watch?v=c0bsKc4tiuY&t=20s
Photograph1:	
Photograph2:	NA
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/4107-IC201811217.pdf
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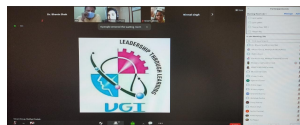
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

**ORIENTATION SESSION FOR ALL STUDENTS & FACULTIES OF INSTITUTE BY
INNOVATION AMBASSADOR**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
The Webinar focused on the thrust area of How to begin with the Business Model Plan & its 9 building	Entrepreneurship Development, Startup, Idea Pitching, Design Thinking & Critical Thinking
Academic Year:	Program driven by:
2020-21	IIC Calendar Activity
Month:	Program /Activity Name:
June	Orientation session for all students & faculties of Institute by Innovation Ambassador
Program Type:	Other:
Other	Webinar
Program Theme:	Other:
Entrepreneurship	NA
Date & Duration (Days):	External Participants, If any:

04/08/2021-04/08/2021-0	null
Student Participants:	Faculty Participants:
59	10
Expenditure Amount, If any:	Remark:
null	08th April, 2021 Vikrant Institute of Technology and Management, Vikrant Group of Institutions, Indore planned & successfully conducted a Mentorship Session/Webinar on “Overview on Business Model Canvas” under IIC, Vikrant Incubation Center & I-Cell Activ
ATTACHMENTS	
Video:	https://www.facebook.com/VITMGWALIOR/videos/249110
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/8293-IC2018
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/reports/IC201811217.pdf
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**
FROM NOTWORKING TO NETWORKING

OVERVIEW

Objective:

To make students aware about benefits of Networking in terms of converting their Idea into venture.

Benefit in terms of learning/Skill/Knowledge obtained:

Students learned the art of Networking. Also their level of understanding in terms of entrepreneurship skills were enhanced.

Academic Year:

2020-21

Program driven by:

Self-driven Activity

Month:

February

Program /Activity Name:

From Notworking to Networking

Program Type:

Motivation Speech

Other:

null

Program Theme:

R&D and Innovation

Other:

NA

Date & Duration (Days):

02/27/2021-02/27/2021-0

External Participants, If any:

null

Student Participants:	Faculty Participants:
100	10
Expenditure Amount, If any:	Remark:
null	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/5579-IC201811217.PNG
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/7565-IC201811217.pdf
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

**SESSION/ PANEL DISCUSSION WITH INNOVATION AND STARTUP ECOSYSTEM
ENABLERS FROM THE REGION/STATE/NATIONAL LEVEL**

OVERVIEW

Objective:

How to have Born to win attitude and how to have a winner's mindset-Leadership & Entrepreneurship*

Benefit in terms of learning/Skill/Knowledge obtained:

It is inspirational talk and discussion with budding entrepreneur to answer queries related to impact of attitude and winning mindset

Academic Year:

2020-21

Program driven by:

IIC Calendar Activity

Month:

June

Program /Activity Name:

Session/ Panel discussion with innovation and Startup Ecosystem Enablers from the region/state/national level

Program Type:

Other

Other:

Interaction with budding entrepreneurs by Mr Harish, a certified Banker from the Indian Institute of Bankers, is now a Motivational Speaker and certified Leadership, Business & Executive Coach, from Action COACH – the World's No 1 Business Coaching Firm

Program Theme:	Other:
Entrepreneurship	NA
Date & Duration (Days):	External Participants, If any:
02/28/2021-02/28/2021-0	60
Student Participants:	Faculty Participants:
120	50
Expenditure Amount, If any:	Remark:
null	null

ATTACHMENTS

Video:	https://youtu.be/BROkWjuyqcc
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/7225-IC201811217.JPG
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/6053-IC201811217.JPG

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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

**ORIENTATION ON STARTUPS & WEBINAR ON AN OVERVIEW ON BUSINESS MODEL
CANVAS**

OVERVIEW

Objective:

The Webinar focused on the thrust area of How to begin with the Business Model Plan & its 9 building

Benefit in terms of learning/Skill/Knowledge obtained:

Participants will gain knowledge on Lean Startups & Business Model Canvas for preparing their Business Model of the innovative ideas of their startups

Academic Year:

2020-21

Program driven by:

Self-driven Activity

Month:

August

Program /Activity Name:

Orientation on Startups & Webinar on An Overview on Business Model Canvas

Program Type:

Other

Other:

Orientation & Webinar

Program Theme:

Startup

Other:

NA

Date & Duration (Days):

External Participants, If any:

08/27/2021-08/27/2021-0	5
Student Participants:	Faculty Participants:
105	20
Expenditure Amount, If any:	Remark:
null	27th August, 2021 Innovation Cell (iCell), Atharva College of Engineering (ACE) planned & successfully conducted "Orientation on Startups & Webinar on An Overview on Business Model Canvas". The webinar was conducted for the Students & Faculty Members of A
ATTACHMENTS	
Video:	https://www.facebook.com/100037817984089/videos/22229
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/5310-IC2018
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/reports/IC201811217.pdf
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

TALK ON “FROM YOUR PH.D./ MASTERS THESIS TO A START-UP

OVERVIEW

Objective:

awareness of role of PG or Phd in startup

**Benefit in terms of learning/Skill/Knowledge
obtained:**

all could get knowledge about how one can opt
startup even after PG or Phd

Academic Year:

2020-21

Program driven by:

MIC driven Activity

Month:

April

Program /Activity Name:

talk on “From your Ph.D./ Masters Thesis to a
start-up

Program Type:

Leadership Talk

Other:

null

Program Theme:

Startup

Other:

NA

Date & Duration (Days):

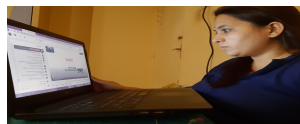
09/23/2021-09/23/2021-0

External Participants, If any:

0

Student Participants:	Faculty Participants:
100	70
Expenditure Amount, If any:	Remark:
0	“From your Ph.D/ Masters Thesis to a start-up” Speaker: Dr. Anand Deshpande, Founder and CMD, Persistent Systems.

ATTACHMENTS

Video:	https://youtu.be/bS-0WbeLzFc
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/5324-IC201811217.jpg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/4239-IC201811217.jpg

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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**
SESSION ON WHY IP IS IMPORTANT IN ACADEMIA?

OVERVIEW

Objective:

Awareness about IP

**Benefit in terms of learning/Skill/Knowledge
obtained:**

All have learned about why it is necessary to think about IPR in India and how to convert research into a gain.

Academic Year:

2020-21

Program driven by:

MIC driven Activity

Month:

April

Program /Activity Name:

Session on Why IP is important in academia?

Program Type:

Motivation Speech

Other:

null

Program Theme:

IPR

Other:

NA

Date & Duration (Days):

04/26/2021-04/26/2021-0

External Participants, If any:

0

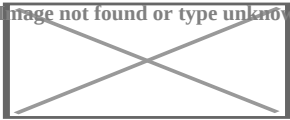
Student Participants:	Faculty Participants:
80	50
Expenditure Amount, If any:	Remark:
0	null
ATTACHMENTS	
Video:	https://youtu.be/g1LIKtOVRw
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/9703-IC201811217.png
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/8347-IC201811217.png
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**
IIC ANNUAL REPORT

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
NA	NA
Academic Year:	Program driven by:
2020-21	MIC driven Activity
Month:	Program /Activity Name:
August	IIC Annual Report
Program Type:	Other:
Annual Report	NA
Program Theme:	Other:
Innovation	NA
Date & Duration (Days):	External Participants, If any:
2021-08-13-2021-08-31-	NA
Student Participants:	Faculty Participants:

0	0
Expenditure Amount, If any:	Remark:
NA	NA
ATTACHMENTS	
Video:	NA
Photograph1:	Image not found or type unknown 
Photograph2:	NA
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/mic/NA
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MOE'S INNOVATION CELL
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**
NATIONAL WEBINAR ON RESEARCH, INNOVATION AND RANKING

OVERVIEW

Objective:

Celebrating One Year of NEP 2020: National Webinar on Research, Innovation and Ranking

Benefit in terms of learning/Skill/Knowledge obtained:

learned about NEP 2020, It is good to listen to many experts in this area.

Academic Year:

2020-21

Program driven by:

MIC driven Activity

Month:

August

Program /Activity Name:

National Webinar on Research, Innovation and Ranking

Program Type:

Workshop

Other:

null

Program Theme:

R&D and Innovation

Other:

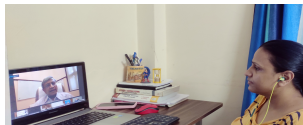
NA

Date & Duration (Days):

08/11/2021-08/11/2021-0

External Participants, If any:

0

Student Participants:	Faculty Participants:
150	70
Expenditure Amount, If any:	Remark:
null	null
ATTACHMENTS	
Video:	https://youtu.be/6niixmNnRuk
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/5866-IC201811217.jpg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/7441-IC201811217.png
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

**MENTORSHIP SESSION FOR INNOVATORS (OR) STUDENT ENTREPRENEURS THROUGH
EXPERTS AND (OR) INNOVATION AMBASSADORS/INNOVATION AGENT**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
Mentoring on conversion of ideas to prototype	Startup process, design thinking, business model process development
Academic Year:	Program driven by:
2020-21	IIC Calendar Activity
Month:	Program /Activity Name:
March	Mentorship Session for Innovators (or) Student Entrepreneurs through experts and (or) Innovation Ambassadors/Innovation Agent
Program Type:	Other:
Other	Mentoring
Program Theme:	Other:
Startup	null
Date & Duration (Days):	External Participants, If any:

01/30/2021-01/30/2021-0	0
Student Participants:	Faculty Participants:
56	10
Expenditure Amount, If any:	Remark:
0	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/6480-IC201811217.png
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/8372-IC201811217.pdf
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ATHARVA EDUCATIONAL TRUSTS COLLEGE OF ENGINEERING , MUMBAI (IC201811217)

**ORIENTATION SESSION FOR ALL STUDENTS & FACULTIES OF INSTITUTE BY
INNOVATION AMBASSADOR(S).**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
Process Development for Business Model & how to begin with Startups	Knowledge on Building blocks of Business Model & idea on how to pitch a business plan & begin with a startup.
Academic Year:	Program driven by:
2020-21	IIC Calendar Activity
Month:	Program /Activity Name:
March	Orientation session for all students & faculties of Institute by Innovation Ambassador(s).
Program Type:	Other:
Other	Orientation session for all students and faculties of Institute by Innovation Ambassador(s).
Program Theme:	Other:
Entrepreneurship	null
Date & Duration (Days):	External Participants, If any:

01/31/2021-01/31/2021-0	0
Student Participants:	Faculty Participants:
105	20
Expenditure Amount, If any:	Remark:
0	31st January, 2021 Innovation Cell (iCell), Atharva College of Engineering (ACE) planned & successfully conducted a Orientation on “Process Development for Business Model”. The webinar was conducted for the Students & Faculty Members of Atharva College
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/7579-IC201811217.jpg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/9419-IC201811217.pdf
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

**WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS (IPRS) AND IP MANAGEMENT
FOR START UP**

OVERVIEW

Objective:

To make faculties and students aware about Intellectual Property Rights and process of IPR

Benefit in terms of learning/Skill/Knowledge obtained:

The attendees of the program came to know about Intellectual Property Rights and how to create IPR for start up.

Academic Year:

2020-21

Program driven by:

IIC Calendar Activity

Month:

March

Program /Activity Name:

Workshop on Intellectual Property Rights (IPRs) and IP management for start up

Program Type:

Workshop

Other:

null

Program Theme:

IPR

Other:

null

Date & Duration (Days):

External Participants, If any:

01/29/2021-01/29/2021-0	null
Student Participants:	Faculty Participants:
120	10
Expenditure Amount, If any:	Remark:
null	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	NA
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/3434-IC201811217.pdf
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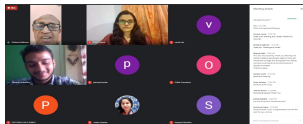
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**ATHARVA EDUCATIONAL TRUSTS COLLEGE OF
ENGINEERING , MUMBAI (IC201811217)**

**INTERACTIVE SESSION/MENTORING SESSION WITH "SUCCESSFUL START-UP
FOUNDERS" (ENTREPRENEURS IN CAMPUS)**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
Motivating students to get involved in innovation and startup	idea generation, implementation guidance
Academic Year:	Program driven by:
2020-21	IIC Calendar Activity
Month:	Program /Activity Name:
March	Interactive Session/Mentoring Session with "Successful Start-up founders" (Entrepreneurs in Campus)
Program Type:	Other:
Other	Mentoring session
Program Theme:	Other:
Startup	NA
Date & Duration (Days):	External Participants, If any:

10/24/2020-10/24/2020-0	null
Student Participants:	Faculty Participants:
75	15
Expenditure Amount, If any:	Remark:
null	NA
ATTACHMENTS	
Video:	NA
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/6498-IC201811217.jpg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/5430-IC201811217.pdf
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