

# ATHARVA COLLEGE OF ENGINEERING



WHAT DO WE DO

TRANFORMATION FOR FUTURE READY INNOVATORS



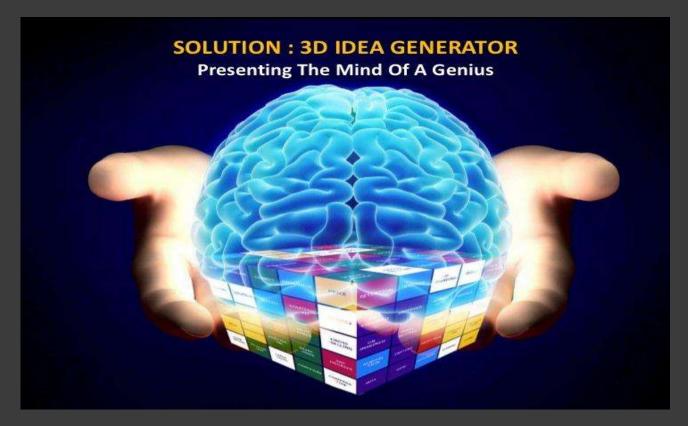


# CREATIVITY IS THINKING UP NEW THINGS. INNOVATION IS DOING NEW THINGS

99

AT ILAB, WE DEVELOP & NOURISH YOUR CREATIVITY FOR NEW INNOVATIONS





ATHARVA INNOVATION TRAINING PROGRAM LEARN. ENGAGE. ACCELERATE. DISRUPT.

Atharva Center of Creativity offers a deeply collaborative, academically rigorous learning environment that gives highly motivated professionals & students a flexible way to learn Innovation. This 40 hours, 10 days Ideation program is initiated with the objective of developing Creative Leadership, Innovation and Idea generation skills for students & Corporate Professionals at Atharva College of Engineering, iLab (Innovation Lab).

iLAB is the lab of Innovation and Imagination. This lab provides Physical, mind and Technology space to give shape to your Next Breakthroughs. It is one of India's most advanced and high-tech centres of Creative Leadership and Innovation which has been specifically set up with a view to provide an unprecedented experience in Management Development Programs to the corporate professionals and students



# UNLEASH YOUR IMAGINATION AND INNOVATIVE CREATIVITY

The centre has world class infrastructure with 50 touch screen computers, each of which is equipped with 1TB Hard disk and 8GB RAM, cutting edge softwares, technologies, tools and most advanced 3D Idea generator software for generating breakthroughs.



#### ATHARVA'S ILAB IS A STATE-OF-THE-ART FACILITY, WHICH WILL EXCLUSIVELY BE USED FOR INNOVATION THROUGH TECHNOLOGY.

#### Facilitates



Atharva's ilab along with world class amenities i helps its knowledge seekers in multiple ways for their futuristic development

- Providing Innovative Solutions to Existing Challenges
- Developing Breakthrough Innovation idea pipeline for future growth
- Establishing Innovation as a disciplined process

#### Objective



- To develop next generation Entrepreneurs and Creative Leaders to resolve live challenges.
- To understand about the future needs of industries
- To transform innovative ideas into successful businesses
- To use a range of creative thinking tools to develop Out of the Box Ideas
- To develop Mental agility
- To develop Breakthrough Innovators and Dynamic Thinkers

#### Benefits



Through the knowledge and concepts delivered during the sessions, students are empowered to implement innovative projects which will be beneficial for the college as well as society, in general.

- Developing Creative Thought Leaders
- Understanding the Art of Generating Breakthrough Innovation
- Achieving Innovation Driven Growth and Market Leadership







#### SESSIONS

#### Topics covered

- 1. Creative Thinking
- 2.Conceptual World of Innovation Vs Invention
- 3. "Out-of-box" Thinking
- 4. Finding out of the box / radical solutions to existing challenges
- 5.Innovation Principles
- 6. Mind Mapping and Brainstorming
- 7.3D Idea generators for breakthrough ideas
- 8. Exercise Idea generation exercises through gamification



# GLIMPSE OF IP WORKSHOP & IDEA MEISTER COMPETITION CONDUCTED IN ACE i-Lab







#### SUCCESS STORIES

FASHIONEX FOOD - E-NAWAZE

WINNER OF
SINDABAD (THE SELLER),

UDAAN
PARTICIPATION, PUNE









#### Congratulations

Sandeep Vishwakarma & team for securing a position in the 127 finalist of NIC 2020

















ACE iCell is grateful to IIC for their continuous support & opportunity given to our students to exhibit their talent.



## STUDENT

# TESTIMONALS

FEEDBACK ABOUT ILAB SESSIONS

## 100+ STUDENT S TRAINED



"It was a wonderful experience where we had an opportunity to learn in depth about innovation. It gave us a platform to think out of the box and taught us various ways to implement our ideas." -Aseema Ajgaonkar, TEINFT 1.



"It was very
informative session, it
was a nice experience,
we learn innovation,
invention and many
more things, lecturers
were very nice,
overall a good
experience"

- Yashasvi Bhuva,



"This session helped me in thinking out of the box, my perspective to look at things is changed in this session we students are encouraged by faculties to elaborate and share idea among the other participants, also this session helped me to develop innovative attitude"

-Mohit Patil

In the time to come, the ideas of the students will be nurtured and flourished into future opportunities in this highly competitive world



**BATCHES STARTING SOON** 

# BEAPART OF US TO STAND APART

**CONTACT US** 



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