Paper / Subject Code: 32423 / Entrepreneurship & E-business

TE(INFT) sem-V C-scheme June 2026

08/06/26

TIME: 03 HRS **MAX MARKS: 80**

N.B. **1. Question No 1 is compulsory.**

2. Solve any three questions out of the remaining five questions.

3. Assume suitable data if necessary.

4. Figures to the right indicate marks.

Q. 1. Solve any **four** out of five. **(4*5=20)**

a. List the Different types E-Commerce Models

b. Explain the types of business collaboration.

c. List the Government policies on SMEs.

d. Write a note on Supply Chain Management.

e. Define a Woman Entrepreneur and state the steps the government should take to encourage women entrepreneurs.

Q. 2. a) Write a detailed business report on starting a new Electronic Components business using SWOT (Strength Weakness Opportunity Threat) analysis. **(10)**

b) Compare Financial and Non-Financial methods of motivation for employees. **(10)**

Q.3. a) Enlist different factors that an entrepreneur should consider to make sure that a new Venture does not fail. **(10)**

b) Explain briefly the different modules of ERP. **(10)**

Q.4. a) Explain the steps to setup an e commerce portal for selling Retail Products. **(10)**

b) Explain with example the following statement: E-commerce can result in globalization of the business activity. **(10)**

Q.5.a) List and explain the different sources of medium term Finance. **(10)**

b) Discuss the core and extended components of ERP system. **(10)**

Q.6. a) Define E-commerce and explain different types of E-commerce. **(10)**

b) Explain procurement and E-Procurement and describe the components of E-Procurement. **(10)**

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