



NSS ATHARVA UNIT: 1

UNIT STRENGTH: 50

ACADEMIC YEAR: 2019-2020

Programme Officers: Prof. Sameer Katakdounde

Dr. Jyoti Amare

REGULAR ACTIVITIES FOR 2019-2020

1. No Tobacco Day Pledge: 14th July, 2019

NSS Volunteers gathered in the college and took onus of the fact that charity begins at home and took an Anti-Tobacco pledge. The volunteers took a pledge that entitles them never to eat tobacco in their lifetime and also spread the message among others and spread the awareness as and when required. This initiative is said to reduce the chances of an addiction in the youth that carries on until later in life. Tobacco has quite a lot harmful effects which will be curbed by this.





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2. Big Mumbai Clean – Up drive: 21st July, 2019

Cleanliness is next to godliness as we've known this since a long time. We the volunteers took it upon us to promote the thinking by actually cleaning the places near Malad Station. This was also done as a tribute to the cleanliness workers. The event was done with Khushiyaan foundation with whom we have a long-standing relationship. The was done at over 100 places in Mumbai at the same time for maximum reach. At the end the satisfaction was unmatched as we got to see happy faces of the cleanliness





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3. Kargil Vijay Divas Celebration: 26th July, 2019

Kargil was a war that gave many soldiers the opportunity to get the utmost respect of coming home rolled in the national flag. They consider this respect because of how much they love their country. We in conjunction with the One For All Foundation of our college helped organize a function that was made specifically to commemorate them and remember their sacrifice. We specifically helped in management of the incoming crowd and listen to the stories of our brave hearts.





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4. World's Largest Lesson: 9th August 2019

Teaching is a profession that has the power to cradle prosperity and destruction in its lap. We experienced the joy of teaching in association with AIESEC while attempting world's largest lesson by teaching at many places across Mumbai at once. We tried to explain the Sustainable Development goals to the students of St. John School, Bandra. The experience was something that couldn't have been seconded and the response that we got from the young minds there was amazing.





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5. Tree Plantation: 9th August, 2019

Trees are the source of food, oxygen and preaches us selflessness. Recent development drive towards urbanization has led to the dwindling count of these trees. We along with our college dignitaries did a small plantation drive in our campus. We tried to showcase the true spirit of love for the nature. We loved the event as we could make a difference, however small but a difference is positive. We had smiles on our faces in the end thinking that the trees that we planted might help the coming batches and make the campus a nice place.





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6. Independence Day: 15th August, 2019

Independence is our right and we achieved it with a lot of hard work and sacrifice we the volunteers of NSS Atharva got together and attended the flag hoisting ceremony that we have in our college annually. This was to instill the feeling of patriotism in the volunteers and feel connected to the mother India. This was all in all a great opportunity to showcase our feeling towards the country in a collective fashion.





7. Donation Drive: 19th to 22nd August 2019

A human in need is a human indeed. We the volunteers tried to make our own version of the idiom. We got together and tried to gather as much things we can to help the people in need during the floods that hit Mumbai recently. We made college our donation center and divided ourselves in groups across the campus to maximize collection. Everyone diligently worked and collected a good quantity of things. We did all this just so that we can make a little difference and help the needy when they need the most. This event was a test of our management skills as we had to coordinate and manage the collection over the days. This helped us show our selflessness as a unit towards providing help to people when needed.





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8. Deforestation Awareness Rally: 31st August, 2019

Deforestation is a major problem in the current push towards urbanization and it has been increasing at an alarming rate. It has already caused the phenomena of climate change and global warming. We took it upon ourselves and tried to spread as much awareness we could in a unique way possible cause pulling attention while the people are running to keep to their schedule. The response and awareness of the crowd was astonishing with respect to the level of enlightenment they had about the subject.





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9. Ganpati Visarjan: 12th August, 2019

A festival is something that we all celebrate after coming together as one. The festival of Ganpati is the pinnacle of happiness and devotion to a deity for Marathis. We the volunteers took it upon ourselves to help the police in maintaining decorum near our college. We did this event over night and under harsh conditions testing our endurance levels. The divinity of the event and the positiveness of it helped us be on toes as required. The unit divided in two, one part of it went to the beach to help clear the traffic there and the other half was at the T-junction for the traffic management. This event was done in collaboration with Malvani Police and Vande Mataram foundation. This event had a lot to learn and endure for us.





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10. Foundation Day: 17th September 2019

NSS Unit of Atharva was established on 6th September, 2012. Senior volunteers had organized a presentation competition for recruited volunteers and the best three Presenting groups were awarded. The purpose of this competition was to boost each volunteer's confidence and personality wanting to instill collaborative nature amongst the newly recruited volunteers as an Ice Breaker. The program was concluded with the National Anthem followed by cake cutting.





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11. Seva Saptah Traffic Management: 21st September, 2019

As a part of the Seva Saptah on the occasion of Prime Minister Modi's birthday, we helped the neighborhood by spreading awareness about traffic rules. We did traffic management near the college and were astonished to see the disrespect that we garnered just because we asked the people to do something they didn't want. We learnt how to turn them around by persuading them to follow traffic rules.





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12. Dadar Beach Clean-Up: 22th September, 2019

Volunteers from NSS Atharva took part in a beach cleanup that took place at the Dadar Beach in association with Beach Please on the 22nd of September, 2019. The volunteers wore the necessary gears and began cleaning the beach in multiple units. The goal was to cover maximum possible part of the beach and make it clean and beautiful as it should be. Upon cleaning it, the volunteers felt a natural satisfaction which one gets upon witnessing this beautiful part of mother nature.





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13. Paper Bag Making and Distribution: 24th and 25th September, 2019

Volunteers from NSS Atharva took a small step towards the enrichment of the environment by conducting a Plastic Ban Awareness drive. As a prerequisite, they made paper bags in the college itself. Then these bags were distributed in the nearby locality among vendors. Every vendor was requested to stop giving plastic bags with their items and instead, insist their customers use paper or cloth bags





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14. Rose Day Celebration: 27th September 2019

On this day our volunteers visited "Dr. Borges Memorial Home" to meet cancer patients. With the help of "Ms. Salma Memon" and "Khushiyaan foundation" we tried to spread happiness in their life. We distributed rose, a symbol of love, tenderness, and concern with a small wish to bring a smile, and we made it graciously! Our volunteers learned a new way to see our life by getting inspired by the high spirit that those cancer patients carry. Let's pledge to always stand with them and remember.





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15. Flag awareness: 25th January 2020

NSS Atharva organized an event to create awareness about the importance of national flag. Volunteers went to nearby areas of Borivali station and spoke with the common people about history of our national flag and its importance. They also tried to motivate people by giving examples of soldiers who sacrificed their lives for our country. They also told people what to do when a flag is found on road. An appeal not to throw the flags anywhere and pick them up if they find one.





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16. Dharivali Visit: 31st January, 2020

Plastic is a very harmful substance when it comes to nature and things related to it. The plastic ban was a welcome change that was imposed by the government. Our adopted village isn't so well connected to the city and we were skeptical if they were aware of the information. Volunteers decided to make cloth bags and distribute them while educating them about the ban. The village people were very welcoming of the information and also pledged to use cloth bags that were given to them and make new ones to use as and when necessary.





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