(3 Hours) **Total Marks: 80**

Note:

1. Question No.1 is compulsory
2. Attempt any **three** out of the remaining **Five** questions.
3. Assume suitable data if necessary.

Q. 1. Answer **any FOUR** of the following: (20)

(a) Enlist two points as to why private company is more desirable than a public company.

(b) Discuss role of Capital markets in Entrepreneural Development.

(c) Explain the factors involved in the growth of an Enterprise.

(d) State any four unique characteristics of Entrepreneur.

(e) Differentiate between Sales Budget and Marketing Budget?

(f) What are the issues faced by micro and small enterprises? Discuss on risk management.

Q. 2. (a) What are the four types of Firm-level growth strategies? (10)

(b) State any four primary activities that are essential for a firm to have a competitive advantage as given by Porter (10)

Q. 3. (a) Write short note on Women Entrepreneurship Development with example. (10)

(b) Entrepreneurs are "Dreamers with vision". State how. (10)

Q. 4. (a) Discuss role of Capital markets in Entrepreneural Development. (10)

(b) Explain in short about Industrial Investment Bank of India Ltd. (IIBI) (10)

Q. 5. (a) Write in short about MSMED Act 2006. (10)

(b) Who are Angel Investors? State any four features of Angel Investors. (10)

Q. 6. Answer the following. (20)

(a) Explain the uses of Project Report for Entrepreneur.

(b) What is EDP Cell? What are its features?

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